

Each team is rated on a 10-point scale in each of the following categories. To help you make your determination, some example criteria are included in each category. If you strongly agree with the statement in the WOW column, award a team 10 points. If your first impression is less than WOW but definitely “Good Work,” award 7 or 8 points. Don't feel bad about giving a 3 or less if it's deserved. Racers will know when a high score wasn't earned and being too generous will be viewed unfavorably. These example criteria are guidelines to help you quantify a score while you're in a chaotic environment. It is up to you to decide how to proceed when exceptions arise. You might need to determine a team's intention in order to score them properly. **For example, if a team's theme requires shoddy craftsmanship**, or several costume designs, or a monochromatic color palette in order to be fully realized, you would honor their artistic vision by awarding a higher score than the below table might suggest.

ART Judging Criteria Matrix

Rating Response:	WOW		Good Work		Mediocre		Sub-Par		Altogether Absent	
Points Awarded:	10	9	8	7	6	5	4	3	2	1
First Impression Judges spend a few seconds taking it all in...	Everything about this whole team and their sculpture looks AMAZING!!	Looks like a lot of work went into this. A solid effort that's fun to look at.	They tried on some things. I'd like to see more.	No bueno. They glued on a few feathers or bits but that's hardly enough.	Nothing to see here! There's no art on this at all.					
Attention to Detail Judges carefully look at all the little details of the art...	The builders really went all out! So many detailed elements everywhere! I can't take it all in!	A very solid attempt with hand-painted or carved elements and maybe 1 or 2 strikingly empty areas.	Looks ok from a distance, but there's nothing to engage my interest as I get closer.	Not enough. Not nearly enough. Or, too many store-bought elements that don't serve the theme.	Just a tarp!? Really?					
Theme Judges talk to the team and figure out the theme...	An utterly original theme, carried out perfectly in ALL elements. I am so happy to be a judge right now!	The design is well done and most parts communicate the theme.	Overall I get it, but there are elements that don't serve the theme, or there could have been more.	Random design elements are tacked on to satisfy the “art” requirement.	Even the team isn't interested in their theme.					
Craftsmanship Judges look at and talk to the team about the methods and materials used...	Flawless Techniques. Obvious mastery over several diverse & recycled materials demonstrated by creative, surprising use of mediums, seamlessly incorporated into functions.	A very skilled construction with some interesting methods and a part or 2 recycled.	Obvious effort was applied without success or the team has skill but didn't fully bring their vision to life.	Little effort was put in. Hasty or shoddy construction that seems accidental, lazy, or without thought. I'm concerned some of this will fall off during the race.	The craftsman “ship” has already sailed and sank.					
Costumes Judges observe the costumes of the pilots, pit, and peons...	Head to toe, all participants are clearly on-theme and wearing quality, handmade items. Perfect color pallet to complement the art.	The costumes show the theme very well, but one of the pit crew is wearing some plain clothing.	Only custom-matching T-shirts or some team members look like they could be on a different team.	The costumes are insufficiently themed, and the silly hats aren't adding much to the experience.	The costumes can't be observed because they don't exist.					
Kinetic Thrills Judges consider the extra wow factor, like moving parts, lights, music, or pyrotechnics...	They invite crowd participation and their art has blinking eyes and a moving mouth! And breathes fire!? We're awed	A very creative use of wow features that really stands out! If they had live music I'd give them at least a 9.	There are simple but numerous fun elements on here. The streamers are pretty in the wind.	It's not interactive, but there's some flashy sequins glued on to get attention.	Just a bike, huh?					